

Alternative Technology & Appliance (ATA) rate

A lower monthly fixed rate for those with minimal energy needs

WHO BENEFITS?

Homeowners that don't use a lot of natural gas and live in properties that...

- Are highly efficient
- Have heat produced from a centralized source or innovative technology
- Only need natural gas for appliances or to back up their electricity use

BUILDER ADVANTAGES

Healthier, more cost-effective living benefits everyone. The new Alternative Technology & Appliance rate provides builders an added edge over the competition to attract and meet the evolving needs of their clients.



The perks of natural gas.

- 2.5 – 5x cheaper than electricity
- Fewer GHG emissions
- Cooktops & fireplaces operate in power outages
- Dryers are faster, gentler and reduce wrinkles & static
- No need to refuel BBQ tanks
- Gas fireplaces give heat & ambience
- Poised for potential hydrogen transition

- Consumers using under 40 GJ per year save money, with the potential of additional savings when using under 29 GJ
- Cleaner living through a lower emissions profile
- Gives an edge to builders through competitive rate options

Contact us

Our experts are here to answer your questions about the new Alternative Technology & Appliance rate

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Rate comparison examples.

ATA rate applied to	Operating cost (electricity)*	Operating cost (natural gas)*	GHG savings (kg/year)*	Annual savings
Dryer	\$171	\$70	415	\$101
Range	\$139	\$57	339	\$82
Fireplace	\$111	\$45	270	\$66
Domestic Hot Water	\$799	\$326	1,942	\$473
Natural gas BBQ (vs. propane)	n/a (~\$56/year with propane)	\$24	19	\$32

*Costs/GHG savings are approximate; based on typical four-person household average. Assumed rates are based on information through Alberta's Utilities Consumer Advocate. Delivered energy rates: Natural gas \$0.065/kWh / Electricity \$0.160/kWh.

\$754